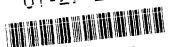


01-27-2003



1.31.03

| Form PTO-1594<br>(Rev. 03/01) 102347<br>OMB No. 0651-0027 (exp. 5/31/2002)  | 1288T U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office   |
|---|--|
| Tab settings 다다다 ▼ ▼  | <u> </u>   |
| To the Honorable Commissioner of Patents and Trademarks:  | Please record the attached original documents or copy thereof,   |
| Name of conveying party(ies):   | 2. Name and address of receiving party(ies)  |
| Banner Seventeen, LLC   | Name: <u>Société Générale</u><br>Internal<br>Address:  |
| ☐ Individual(s) ☐ Association   |  |
| General Partnership Limited Partnership   | Street Address: 1221 Avenue of the Americas  |
| Corporation-State   | City: New York State: NY Zip: 10020  |
| Other Limited Liability Company Delaware  | Individual(s) citizenship  |
| Additional name(s) of conveying party(ies) attached? 📮 Yes 🔯 No   | Association  |
|   | G cardaradesh  |
| 3. Nature of conveyance:  | Limited Partnership  |
| Assignment U Merger   | Corporation-State  |
| Security Agreement  | Other French Banking Corporation   |
| Other   | If assignee is not domiciled in the United States, a domestic representative designation is attached: **Q** Yes** No |
| Execution Date: December 31, 2002   | (Designations must be a separate document from assignment) Additional name(s) & address( es) attached? Yes A         |
| 4. Application number(s) or registration number(s):   |  |
| A. Trademark Application No.(s)   | B. Trademark Registration No.(s)   |
| See Attached List   | See Attached List  |
| Additional number(s) at   | Tached D Yes D No 7749649  |
| Name and address of party to whom correspondence concerning document should be mailed:  | 6. Total number of applications and registrations involved:  |
| Name: Christine F. Benton   |  |
| MANNE MANNE Clifford Chance US LLP  | 7. Total fee (37 CFR 3.41)   |
| ,   | ☐ Enclosed   |
|   | Authorized to be charged to deposit account  |
| Street Address: 200 Park Avenue   | 8. Deposit account number:   |
| . \   | 18–1843  |
|   |  |
| 21 40.00 CH<br>22 City: New York State: NY Zip: 10166   | (Attach duplicate copy of this page if paying by deposit account)  |
| DO NOT USE  | THIS SPACE   |
| <ol> <li>Statement and signature.</li> <li>To the best of my knowledge and belief, the foregoing inform<br/>copy of the original document.</li> </ol> | nation is true and correct and any attached copy is a true   |
| Christine F. Benton   | Senton 1/17/03   |
|   | gnature Date   |

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

U.S. TRADEMARKS IN THE NAME OF BANNER SEVENTEEN, LLC

Mark: BOS

BOSTON CELTICS

| CI   | Country       | Classes  | Reg. Owner App. #             | App. #    | App. Dt | Reg. #  | Reg. Dt | Allow. Dt ITU | ITTU |
|------|---------------|--|-------------------------------|-----------|---------|---------|---------|---------------|------|
| 1525 | United States | Juited States 6, 16, 18, 25, Celtics 28, 41 Basketb L.P. | Celtics<br>Basketball<br>L.P. | 72/440648 | 11/8/72 | 1003131 | 1/28/75 |               | No   |

Mark:

**BOSTON CELTICS and Design** 

|            | I                             |                               | T                             |                               | T                             | 1                             |                               | Y                             |
|------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| D.L.       | No                            | o <sub>N</sub>                | No                            | No<br>No                      | No                            | Yes                           | Yes                           | Yes                           |
| Allow. Dt  |                               |                               |                               |                               |                               |                               |                               |                               |
| Reg. Dt    | 11/23/93                      | 9/11/6                        | 9/11/6                        | 10/13/98                      | 3/7/00                        | 11/6/01                       | 7/16/02                       | 8/13/02                       |
| Reg. #     | 1806185                       | 2,001,168                     | 2,001,69                      | 2195362                       | 2325752                       | 2503956                       | 2593912                       | 2606814                       |
| App. Dt    | 8/3/92                        | 8/15/95                       | 8/15/95                       | 7/16/97                       | 10/21/98                      | 10/4/00                       | 10/4/00                       | 10/4/00                       |
| App.#      | 74/301220                     | 74/715752                     | 74/715753                     | 75/325386                     | 75/574741                     | 76/147511                     | 76/147509                     | 76/147510                     |
| Reg. Owner | Celtics<br>Basketball<br>L.P. |
| Classes    | 25, 41                        | 28                            | 16                            | 18                            | 6                             | 38                            | 42                            | 35                            |
| Country    | United States                 |
| a          | 2808                          | 12397                         | 12414                         | 21319                         | 26053                         | 28789                         | 28791                         | 28796                         |

CELTICS

Mark:

|      |              |         |            |           |         |        |         |               | 1 100  |
|------|--------------|---------|------------|-----------|---------|--------|---------|---------------|--------|
| e    | Country      | Classes | Reg. Owner | App.#     | App. Dt | Reg. # | Reg. Dt | Allow, Dt 110 | 2      |
|      |              |         |            |           |         |        |         |               |        |
| 1524 | United State | 41      |            | 72/440595 | 11/8/72 | 970431 | 10/9//3 |               | 0<br>Z |
|      |              |         | Basketball |           | ****    |        |         |               |        |
|      |              |         | L.P.       |           |         |        |         |               |        |

Mark.

CELTICS and Design

| a     | Country       | Classes | Reg. Owner | App.#     | App. Dt | Reg. #  | Reg. Dt | Allow. Dt | ITO |
|-------|---------------|---------|------------|-----------|---------|---------|---------|-----------|-----|
|       |               |         |            |           | -1      |         |         | 000       |     |
| 23950 | United States | 28      | Celtics    | 75/511160 | 86/08/9 | 2441327 | 4/3/01  | 4/20/99   | Yes |
|       |               |         | Basketball |           |         |         |         |           |     |
|       |               |         | L.P.       |           |         |         |         |           |     |

Mark: Cl

CELTICS and Shamrock Design

| Ū          |                       |                       | S                     |                               |
|------------|-----------------------|-----------------------|-----------------------|-------------------------------|
| ITO        | No<br>No              | ŝ                     | Yes                   | No                            |
| Allow. Dt  | 3/7/00                | 12/7/99               | 11/23/99              | 11/30/99                      |
| Reg. Dt    |                       | 10/29/02              | 2/19/02               | 1/1/02                        |
| Reg. #     |                       | 2643241               | 2540918               | 2525562                       |
| App. Dt    | 12/9/98               | 12/9/98               | 12/9/98               | 12/9/98                       |
| App. #     | 75/602072             | 75/602057             | 75/602066             | 75/602073                     |
| Reg. Owner | Celtics<br>Basketball | Celtics<br>Basketball | Celtics<br>Basketball | Celtics<br>Basketball<br>L.P. |
| Classes    | 6                     | 16                    | 25                    | 28                            |
| Country    | United States         | United States         | United States 25      | United States                 |
| Ð          | 25761                 | 25763                 | 25765                 | 25766                         |

| ž                      |            |      |
|------------------------|------------|------|
| 11/30/99               |            |      |
| 1/22/02                |            |      |
| 2532515                |            |      |
| 86/6/21                |            |      |
| 75/603410              |            |      |
| Celtics                | Basketball | L.P. |
| 41                     |            |      |
| 25767 United States 41 |            |      |
| 25767                  |            | :    |

Mark: GET PUMPED

| a a   | Country          | Classes | Reg. Owner                    | App.#     | App. Dt  | Reg.#   | Reg. Dt | Allow. Dt | ITU |
|-------|------------------|---------|-------------------------------|-----------|----------|---------|---------|-----------|-----|
| 22140 | United States 16 | 16      | Celtics<br>Basketball<br>L.P. | 75/389293 | 11/13/97 | 2278441 | 9/14/99 | 11/17/98  | Yes |
| 22141 | United States 25 | 25      | Celtics<br>Basketball<br>L.P. | 75/389290 | 11/13/97 | 2265646 | 7/27/99 | 11/24/98  | Yes |
| 22142 | United States    | 41      | Celtics<br>Basketball<br>L.P. | 75/389291 | 11/13/97 | 2279966 | 9/21/99 | 21/1/98   | Yes |
|       | United States    | 6       | Celtics<br>Basketball<br>L.P. | 75/389292 | 11/13/97 | 2309752 | 1/18/00 | 12/15/98  | Yes |

Mark: GET PUMPED LEPRECHAUN DESIGN

| Yes                           | Yes   | Yes  |
|-------------------------------|---|--|
| 86/52/6                       | 12/1/98   | 9/22/98  |
| 8/24/99                       | 10/12/99  | 8/17/99  |
| 2273018                       | 2286418   | 2,271,150 8/17/99  |
| 11/19/97                      | 26/61/11  | 11/19/97   |
| 75/392745                     | 75/392654   | 75/392878 11/19/97   |
| Celtics<br>Basketball<br>L.P. | Celtics<br>Basketball<br>L.P.   | Celtics<br>Basketball<br>L.P.  |
| 16                            | 6   | 25   |
| United States                 | United States   | United States 25   |
| 22323                         | 22324   | 22325  |
|                               | United States 16 Celtics 75/392745 11/19/97 2273018 8/24/99 9/29/98 Basketball L.P. | United States         16         Celtics Basketball         75/392745         11/19/97         2273018         8/24/99         9/29/98           United States         9         Celtics Basketball         75/392654         11/19/97         2286418         10/12/99         12/1/98           L.P.         L.P.         L.P.         L.P.         L.P.         L.P.         L.P. |

| Yes                           |  |
|-------------------------------|--|
| 9/22/98                       |  |
| 10/12/99                      |  |
| 19/97 2286417                 |  |
| 75/392652 11/19/97 228        |  |
| 75/392652                     |  |
| Celtics<br>Basketball<br>L.P. |  |
| 41                            |  |
| United States                 |  |
| 22326                         |  |

Mark: Leprechaun Design

|       |                  |            |                   |                      |   |         |          | 100       |        |
|-------|------------------|------------|-------------------|----------------------|---|---------|----------|-----------|--------|
|       | Country Classes  | Classes    | Reg. Owner App. # | App. #               | App. Dt                                 | Reg. #  | Reg. Dt  | Allow, Dt |        |
| 2     |                  |            |                   |                      |   |         |          |           |        |
|       |                  |            |                   |                      | 00/0/                                   | 005770  | 10/15/74 |           | S      |
| 1506  | United States    | 6. 16. 18. | Celtics 72/       | 440534               | 7//8/11                                 | 967666  | F//C1/01 |           | )      |
| 1340  |                  | 25 28 41   | Basketball        |                      |   |         |          |           |        |
|       |                  | 11, 07, 67 | <u>م</u>          |                      |   |         |          |           | ,      |
|       |                  |            |                   |                      |   | 200000  | 10/6/09  |           | c<br>Z |
| 20207 | United States 25 |            | Celtics           | 75/392653   11/19/97 | /6/61/11                                | CK9CK17 | 10/0/20  |           |        |
| 17577 |                  |            | Basketball        |                      |   |         |          |           |        |
|       |                  |            | ۵,                |                      | *************************************** |         |          |           |        |
|       |                  |            |                   |                      |   |         |          |           |        |

Mark: NEW YORK CELTICS

Allow. Dt 1/3/95 9/30/97 Reg. Dt 2101740 Reg. # 7/27/93 App. Dt 74/418447 App. # Reg. Owner Celtics Basketball L.P. Classes 25 United States Country 4854 

Yes

ITU

Mark: ORIGINAL CELTICS

|      |                   |         |                   |           |          |             |         |           | 1 1000 |
|------|-------------------|---------|-------------------|-----------|----------|-------------|---------|-----------|--------|
|      |                   |         |                   |           | 7        | Dog #       | Reg Dt  | Allow. Dt |        |
| ID   | Country           | Classes | Reg. Owner App. # | App. #    | App. Dt  | # - FE - FE |         |           |        |
|      |                   |         |                   | _         |          |             |         |           | 7 19   |
|      |                   |         |                   |           | 00,70,00 | 1066233     | 70/70/2 | 7/8/64    | Yes    |
| 3000 | Timited States 25 | 25      | Celtics           | 74/322756 | 76/91/01 | 7766007     | 1711710 | i         |        |
| 3300 |                   | ŀ       | Basketball        |           |          |             |         |           |        |
|      |                   |         | L.P.              |           |          |             |         |           |        |

THE CELTICS FAST BREAK

Mark:

| ID    | Country              | Classes | Reg. Owner | ner App. # | App. Dt | Reg. # | Reg. Dt | Allow. Dt ITU | ITO  |
|-------|----------------------|---------|------------|------------|---------|--------|---------|---------------|------|
|       |                      |         |            |            |         |        |         | 00,0,0        | Ver  |
| 23006 | United States 16, 35 | 16, 35  | Celtics    | 75/448419  | 3/11/98 |        |         | 86/7/6        | r es |
|       |                      |         | Basketball |            |         | * 400  |         |               |      |
|       |                      |         | L.P.       |            |         |        |         |               |      |

## GRANT OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, a Credit Agreement (the "Credit Agreement") was entered into as of December 31, 2002 by and among BANNER SEVENTEEN, LLC, a Delaware limited liability company having its principal place of business at 151 Merrimac Street, Boston, MA 02114 (the "Grantor"), various lenders party thereto (collectively, the "Lenders"), and SOCIÉTÉ GÉNÉRALE, a French banking corporation having an address at 1221 Avenue of the Americas, New York, NY 10020 (the "Secured Party"), under the terms of which the Grantor has assumed certain obligations to the Lenders and the Secured Party; and

WHEREAS, in connection with the Credit Agreement, the Grantor and the Secured Party entered into a Security Agreement dated as of December 31, 2002 (said Security Agreement, as it may hereafter be amended or otherwise modified from time to time being the "Security Agreement", the terms defined therein and not otherwise defined herein being used herein as therein defined); and

WHEREAS, Grantor (1) has adopted, used and is using, or (2) has intended to use and filed an application indicating that intention, but has not yet filed an allegation of use under Section l(c) or l(d) of the Trademark Act, or (3) has filed an application based on an intention to use and has since used and has filed an allegation of use under Section l(c) or l(d) of the Trademark Act, the trademarks, trade names, trade styles and service marks listed on the annexed Schedule 1, which trademarks, trade names, trade styles and service marks are registered in the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Secured Party a security interest in all right, title and interest of the Grantor in and to the Trademarks, and the goodwill of the business symbolized by the Trademarks and the applications, registrations and recordings in the United States Patent and Trademark Office or in any similar office or agency of the United States of America, any State thereof, all whether now or hereafter owned or licensable by Grantor, and all reissues, extensions or renewals thereof, all Trademark Licenses and all proceeds of all of the foregoing, including, without limitation, any claims by the Grantor against third parties for infringement thereof (the "Collateral"), to secure the payment and performance of the Obligations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Grantor does hereby further confirm, and put on the public record, its grant to the Secured Party of a security interest in and mortgage on the Collateral to secure the prompt payment and performance of the Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Party with respect to the grant of, security interest in and mortgage on the Collateral made hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

Each of the provisions of this Grant of Security Interest in Trademarks shall be subject to the provisions of the NBA Consent Letter (as defined in the Credit Agreement), which the Grantor, the Secured Party and the Lenders have accepted as reasonable and appropriate. Without limiting the generality of the preceding sentence, the Secured Party shall not exercise, enforce or attempt to exercise or enforce any of its rights or remedies under this Grant of Security Interest in Trademarks except in accordance with and subject to the NBA Consent Letter.

NYA 579067.2

IN WITNESS WHEREOF, the Grantor has duly executed or caused this Grant of Security Interest in Frademarks to be duly executed as of this 31 day of December, 2002.

BANNER SEVENTEEN, LLC

By: BOSTON BASKETBALL PARTNERS, LLC,

its Managing Member

By:

Wycliffe Grousbeck

Title: Manager

GRANT OF SECURITY INTEREST IN TRADEMARKS

STATE OF Massachyseth country of Sufak ss.:

BEFORE ME, on this day personally appeared while work was to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of Banner Seventeen, LLC, and that such person executed the same as the act of said limited partnership for the purpose and consideration therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this 3\ day of Decombo, 2002

Notary Public in and for the State of Massochusetts

Commission expires: June 5, 2009

GRANT OF SECURITY INTEREST IN TRADEMARKS

Trademark Application or Registration Date

Application Serial No. or Registration No.

S-1

**RECORDED: 01/21/2003** 

NYA 579067.2